

German Events Ltd.  
24 Cecil Avenue  
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Dorset  
BH8 9EJ



Name  
Address  
Address  
City  
Postcode

5<sup>th</sup> October 2020

Dear

I write to you on behalf of German Events Ltd, we are the company currently planning to host the Christmas Bar at Princesshay this year.

We were made aware of your concerns regarding the bar and we would like to take this opportunity to introduce ourselves and to provide you with some additional clarification on the nature of our proposed activity which we hope will reassure you.

German Events Ltd are a Bournemouth based events company who have been operating in the UK for over 15 years. We have worked at a number of high profile venues including The Bullring in Birmingham, Cabot Circus in Bristol and The Oracle in Reading. We offer a wide range of events, from Christmas Markets to Beach Bars and Crazy Golf. All our activity is family friendly and offers an opportunity for customers to take a break from the shopping and relax with us. We are proud to say we have not experienced any alcohol related incidents at any of our events.

We are working closely with the team at Princesshay to ensure our activity is safe and enjoyable for all – customers and residents alike. With this in mind, we will be only playing recorded music at low levels within our private igloos rather than across the event space. This will ensure there is no impact on residents and the sound levels will be monitored. We have our own security, who will be working closely with the Princesshay team.

We understand that there are ongoing concerns regarding the current Covid-19 pandemic. Please be assured we are following all Government advice and restrictions relevant to our activity, including adhering to the current rule of six and social distancing. For example, there will be a maximum capacity number assigned to the area to ensure there is sufficient space for social distancing, we will be enforcing track and trace and our private igloos have to be pre-booked online to ensure we can manage the number of attendees and clean in between guests. A complete list of our Covid measures will be published online and we will revise these in line with Government guidance throughout our time at Princesshay. We are currently operating successfully under these guidelines at other venues in the UK.

We would like to take this opportunity to thank you for taking the time to raise your concerns and we hope that these have been addressed by the above. We very much look forward to becoming part of Exeter's Christmas activity and the community at Princesshay. We would also like to extend an invite to you to attend our opening night on the 7<sup>th</sup> November for a complimentary drink for yourself and a guest – please do contact [suzie@germaneventltd.com](mailto:suzie@germaneventltd.com) if you wish to join us.

With our best wishes,

The German Events Team.